

# OFFICIAL CAMPAIGN RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER.

SPONSOR. This contest is sponsored by TradingJoe. ("Sponsor"). References to Sponsor in this Agreement shall refer solely to the company sponsoring the contest and, its parent company, affiliates, subsidiaries, and respective employees, officers, and directors.

ALL FEDERAL, STATE, LOCAL, AND MUNICIPAL LAWS AND REGULATIONS APPLY. VOID WHERE PROHIBITED. PARTICIPATION IN THE CAMPAIGN CONSTITUTES YOUR AGREEMENT TO AND ACCEPTANCE OF THE OFFICIAL RULES ("RULES") BELOW.

## 1. Eligibility

This campaign (the "Campaign") is open to those that sign up on the official Campaign site and who are legal residents of campaign entry age in the eligible countries that include: United Kingdom.

Employees of Sponsor and other companies associated with the promotion of the Campaign, and their respective parents, subsidiaries, affiliates and advertising and promotion agencies as well as the immediate family (spouse, parents, siblings, and children) and household members of each such employee are not eligible. The Campaign is subject to all federal, state, and local laws and regulations.

## 2. Agreement to Rules.

Participation in the Campaign constitutes your agreement to and acceptance of these Rules and the decisions of the Sponsor, which are final and binding. Winning a Reward is contingent upon being and staying compliant with these Rules.

## 3. Campaign Period

The Giveaway begins on 24/01/2023 and ends on 24/10/2023 (the "Campaign Period"). Entries that are submitted before or after the Campaign Period will be disqualified.

## 4. How to Enter

The Campaign must be entered by submitting an entry on the official Campaign site <https://www.trading-joe.com/> during the Campaign Period. The entry must fulfil all campaign requirements, as specified, to be eligible to get access to our Beta Version. Entries that are incomplete or submitted without following the rules or specifications may be disqualified at the sole discretion of the Sponsor.

You may enter only once and you must fill in the information requested. You may not enter more times than indicated by using multiple email addresses, identities or devices in an attempt to circumvent the rules. If you use fraudulent methods or otherwise attempt to circumvent the rules your entry may be removed from eligibility at the sole discretion of the Sponsor.

## 5. Earning Additional Points and Entries

During the Campaign Period, you will have the opportunity to earn additional points towards rewards or entries in the campaign sweepstakes as defined by the parameters on the official campaign site. These actions may include sharing with friends or engaging with the social media accounts of the Sponsor.

You may have the opportunity to send a unique link to your friends and family in exchange for additional points towards rewards and/or entries in the campaign. In order to constitute a valid referral, your Contacts must: 1) sign up during the Campaign Period; 2) use a valid email address to sign up; and 3) not already have an entry in the campaign; 4) not be determined as fraudulent per the review of the Sponsor. Each valid (non-fraudulent) referral will earn you the defined number of points or entries in the campaign.

## 6. Rewards

On or about the end of the campaign period Sponsor will tally the number of eligible entries and points received by each entrant in the campaign.

### **CAMPAIGN TYPE: REFERRALS, POINTS, AND REWARDS**

If you earn points through non-fraudulent actions and referrals you will receive early access to our Beta version based on your position on the waitlist.

## 7. Winner Notification

This section is only applicable to eligible entrants that qualify for a Reward and have not been disqualified for attempting to circumvent the rules as determined by the Sponsor.

Sponsor will attempt to notify the potential winner(s) via email on or about the end of the Campaign Period. If you are eligible for early access to our Beta Version, you will be notified by email. You will be required to respond to us within five (5) days of the date of notice or attempted notice is sent, in order to claim your Reward. If you cannot be contacted, or you fail to respond appropriately within the required time period, or the Reward is returned as undeliverable, you forfeit your Reward.

ANY VIOLATION OF THESE OFFICIAL CAMPAIGN RULES BY ANY WINNER (AT SPONSOR'S SOLE DISCRETION) WILL RESULT IN THE WINNER'S DISQUALIFICATION AND WILL NO LONGER BE CONSIDERED AN ELIGIBLE PARTICIPANT.

## 8. Odds of winning

The odds of winning depend on the total number of entries received. In the case of a campaign where reward levels are also defined it becomes a skill contest where you gain rewards by taking steps in the contest to earn the number of points associated with each reward level.

## 9. General Conditions

In the event that the operation, security, or administration of the Campaign is impaired in any way for any reason, including, but not limited to fraud, technical problems, security malfunctions or in the event the Campaign is unable to run as planned for any other reason, as determined by Sponsor in its sole discretion, Sponsor may, in its sole discretion, either: (1) suspend the Campaign to address the impairment and then resume in a manner that best conforms to the spirit of these Rules; or (2) terminate the Campaign and, in the event of termination, no participant shall be eligible for a Reward of any type.

Sponsor reserves the right in its sole discretion to disqualify any individual it finds to be tampering with the operation of the Campaign or to be acting in violation of these Rules or in a disruptive manner. Any attempt by any person to damage the website or undermine the legitimate operation of the Campaign including, but not limited to; multiple entries from the same user from different IP addresses; multiple entries from the same computing device in excess of that allowed by sweepstakes rules; or the use of bots, employed humans to create false entries, macros or scripts or other technical means for entering may be a violation of criminal and civil law, and, should

such an attempt be made, Sponsor reserves the right to seek damages (including attorneys fees) and any other remedies from any such person to the fullest extent permitted by law.

## 10. Release and Limitations of Liability

By participating in the Campaign, you agree to release and hold harmless Sponsor, and each of its respective parents, subsidiaries, affiliates, advertising and promotion agencies, other companies associated with the Campaign, and each of their respective officers, directors, employees, shareholders, representatives, and agents (together, "Released Parties") from and against any claim or cause of action arising out of participation in the Campaign or receipt of a Reward, including, but not limited to: (a) any technical errors associated with the Campaign, including lost, interrupted or unavailable Internet Service Provider (ISP), network, server, or wireless service provider; (b) unauthorized human intervention in the Campaign; (c) mechanical human, printing or typographical errors; or (d) injury, death, losses or damages of any kind, to persons or property which may be caused, directly or indirectly, in whole or in part, from your participation in the Campaign or acceptance, receipt or misuse of any Reward you may receive.

You further agree that in any cause of action, the Released Parties' liability will be limited to the cost of entering and participating in the Campaign, and in no event shall the entrant be entitled to receive attorney's fees. Released Parties are also not responsible for any incorrect or inaccurate information, whether caused by site users, tampering, hacking, or by any equipment or programming associated with or utilized in the Campaign.

## 10. Privacy & Information Submitted

Any information you provide to Sponsor may be used to communicate with you in relation to this Campaign or on a Campaign Winner's list. By entering the Campaign you agree to receive email newsletters periodically from the Sponsor. You can opt-out of receiving these emails at any time by clicking the unsubscribe link in the newsletter. Information submitted in connection with the Campaign will be treated in accordance with the Sponsor's Privacy Policy.

## 11. Arbitration

These Rules shall be governed by, and construed in accordance with, the laws of the United Kingdom, without giving effect to any choice of law or conflict of law rules, which would cause the application of the laws of any jurisdiction other than the Sponsor location.

Except where prohibited, you agree that any and all disputes, claims and causes of action arising out of, or connected with, the Campaign or any Reward awarded shall be resolved by binding arbitration, without resort to any form of class action, and exclusively by the appropriate court located in the Campaign home location. The parties agree to follow the arbitration procedures set forth by the London Court of International Arbitration (LCIA) to resolve the dispute. Arbitration proceedings shall take place in the Campaign home location. Each party is responsible for paying its own filing, administrative and arbitrator fees. Judgment on the arbitration award may be entered in any court having jurisdiction thereof.